# **LEAP Awards Social Media Template for Awardees**



Instructions for using this template:

LEAP Awardees can use or modify the sample language below, along with LEAP graphics, to announce their recognition on any social media platform. To personalize the language to their site, the awardee should update all **bold text highlighted in yellow**, as well as any other content they wish.

Please note:

These sample messages are written to meet character limits for BlueSky. If sharing on other platforms (e.g., Instagram, Facebook, LinkedIn), the character count can be lengthened accordingly. Below the list of sample messages, we’ve also included a few ideas of ways you might expand on the briefer messages. Currently, @mentions of NPI (Nutrition Policy Institute) are only possible on BlueSky and LinkedIn, so please replace these with a hyperlink ([Nutrition Policy Institute)](https://npi.ucanr.edu/) if posting to other channels.

General social media announcements:

Exciting news! We were recognized by @npi.ucanr.edu‬ with a [2025 LEAP Award](https://ucanr.edu/sites/SLAQ/LEAP/) for supporting healthy eating and active living, in partnership with **[LHD’s]** CalFresh Healthy Living program.

We’re excited to announce that we’ve been recognized with a [2025 LEAP Award](https://ucanr.edu/sites/SLAQ/LEAP/) for supporting healthy eating and active living, in partnership with **[LHD’s]** CalFresh Healthy Living program.

***Announcements for Gold, Silver, and*** ***Bronze awards:***

Exciting news! We were recognized by @npi.ucanr.edu‬ with a **[Gold/Silver/Bronze]** [LEAP Award](https://ucanr.edu/sites/SLAQ/LEAP/) for supporting healthy eating and active living, in partnership with **[LHD’s]** CalFresh Healthy Living program.

We’re excited to announce that we’ve been recognized with a **[Gold/Silver/Bronze]** [LEAP Award](https://ucanr.edu/sites/SLAQ/LEAP/) for supporting healthy eating and active living, in partnership with **[LHD’s]** CalFresh Healthy Living program.

***Other information you might add on other social media platforms:***

We earned this distinction for our health promotion practices in the area**(s)** of **[nutrition, physical activity, gardens, family engagement, and breastfeeding support]**.

Are you a parent, caregiver, student, staff member, or other community member interested in getting involved with health promotion efforts at **[site]**? Contact **[site contact name]** at **[contact phone number or email]**!